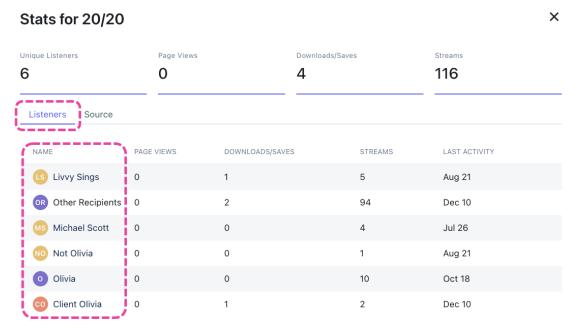
Individual Track Stats

Last Modified on 03/31/2025 12:32 pm PDT

When you share a Playlist, an individual Track, or a DISCO Catalog, or when you embed your DISCO Tracks on an external site, you can view the **Stats** for the individual Tracks! For Playlist-level Stats, visit this article.

At a glance

On the **Stats** page for a Track, you can see a list of unique **Listeners** and the **Sources** they came from.



To view more activity for your recipients, and manage their details, visit Contacts

Stats for 20/20						×
Inique Listeners	Page Views		Downloads/Saves	Stream:	Streams	
Listeners Source						
SOURCE	,	PAGE VIEWS	DOWNLOADS/SAVES	STREAMS	LISTENERS	
Other Sources		0	0	62	5	
Playlist: My Super Awes	some Playlist 🤘	0	2	3	3	
Catalog: My Catalog		0	1	2	2	
Embed Player: 20/20		0	0	46	1	
Playlist: My Super Awes	some Playlist 💗	0	1	0	1	
Playlist: Mobile App Pla	ylist	0	0	1	1	
Playlist: Queen Serene		0	0	2	1	

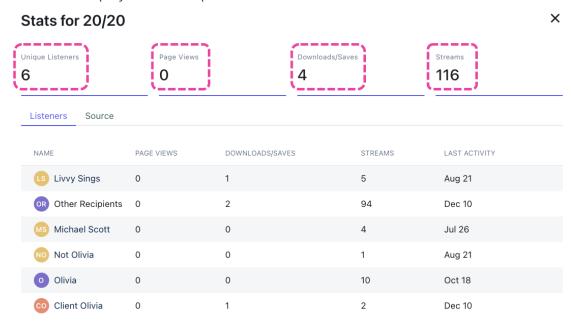
To view more activity for your recipients, and manage their details, visit Contacts

What's included in Track Stats

Activities

- number of **Unique Listeners**
- number of **Page Views** (applicable to Track share pages only)
- number of **Downloads/Saves**
- number of **Streams**

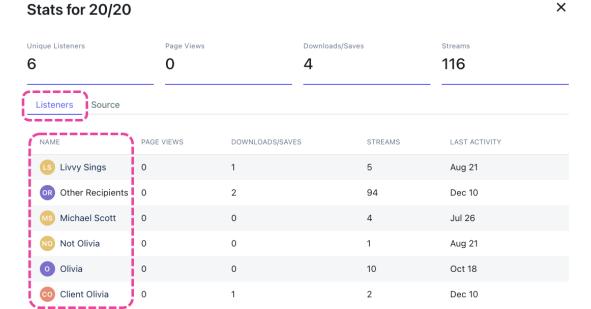
These are displayed at the top of the Stats window from either tab.



To view more activity for your recipients, and manage their details, visit Contacts

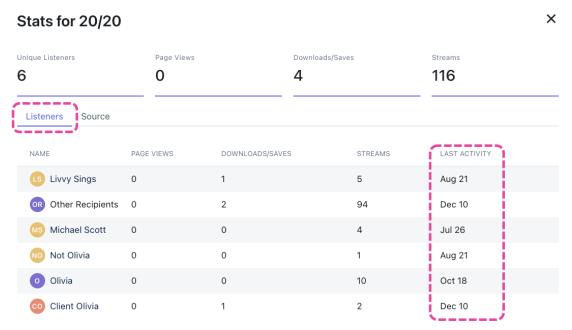
Listeners tab

Includes a list of **Listeners** by **Name*** and the specific action(s) they took. *See the section How Stats are assigned to recipients for more details.



To view more activity for your recipients, and manage their details, visit Contacts

It also shows the date of their **Last Activity**.

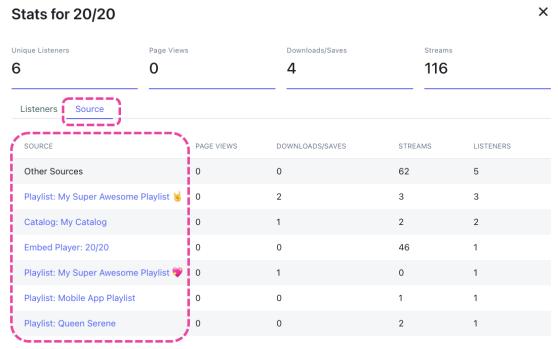


To view more activity for your recipients, and manage their details, visit Contacts

Source tab

Individual Track Stats generated from the following **Sources**:

- Track shares
- Playlist shares
- DISCO Catalogs
- embeds



To view more activity for your recipients, and manage their details, visit Contacts

How Stats are assigned to recipients

Only some stats will show specifically which recipient took a particular action, while others will be attributed to **Other Recipients**. This could either mean the recipient wasn't logged in to a DISCO when they took the action, or you shared a Playlist using a method that doesn't generate Stats (e.g. **Copy URL**).

Stats for 20/20						×
Unique Listeners	Page Views		Downloads/Saves		Streams 114	
Listeners Source						
NAME	PAGE VIEWS	DOWNLOADS/SAVE	S	STREAMS	LAST ACTIVITY	
LS Livvy Sings	0	1		5	Aug 21	
OR Other Recipients	0	2		94	3:22 PM	
MS Michael Scott	0	0		4	Jul 26	
NO Not Olivia	0	0		1	Aug 21	
o Olivia	0	0		10	Oct 18	

To view more activity for your recipients, and manage their details, visit Contacts

Stats are assigned to specific recipients when they're logged in to a DISCO, or if they're accessing a Playlist share page you sent them using the **Email playlist directly** or **Assign URL to a contact** share methods.

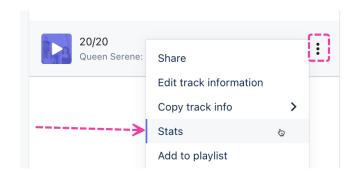


Unique Listeners	Page Views		Downloads/Saves		treams I16
Listeners Source					
NAME	PAGE VIEWS	DOWNLOADS/SAVES	s s	TREAMS	LAST ACTIVITY
LS Livvy Sings	0	1	5		Aug 21
OR Other Recipients	0	2	9	14	Dec 10
MS Michael Scott	0	0	4		Jul 26
NO Not Olivia	0	0	1		Aug 21
Olivia	0	0	10	0	Oct 18
Client Olivia	0	1	2		Dec 10

To view more activity for your recipients, and manage their details, visit Contacts

Viewing Track Stats

Open the Track Menu (:) and select Stats.



If there are no Stats, the page will look like this:

Stats for Symphony No.6 (1st movement) instrumental



×

No activity here yet