Assigning Playlist share URLs to Contacts

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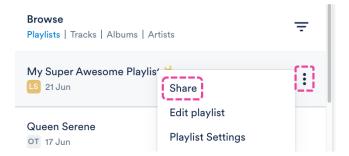
When sharing a Playlist, there are two different share options:

- Email playlist directly → allows you to send an email to the recipient directly from DISCO, which contains a link to your Playlist. The recipient's activity (Streams, Downloads, etc.) will be recorded in your Playlist Stats.
- Assign a URL to a contact → allows you to create a unique URL for a specific recipient, copy it, and send it to them wherever you like. The recipient's activity (Streams, Downloads, etc.) will be recorded in your Playlist Stats.

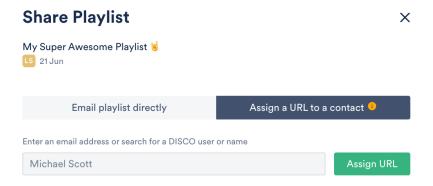
Assigning Playlist URLs to your Contacts

Note: Any activity (page views, streams, downloads) originating from this link will be attributed to the specific contact in the Playlist Stats, even if someone else were to access the link.

1. Open the Playlist menu (:) and select Share.



- 2. In the Share Playlist menu, from the Share tab, select Assign a URL to a contact
- 3. Enter an email address, or search for a DISCO user or business name.



- 4. Click the Assign URL button.
- 5. Copy the URL and send it to the recipient.

