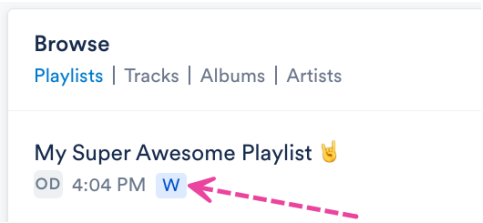
Feature Guide: Watermarking

Last Modified on 06/25/2026 12:01 pm PDT

At a glance

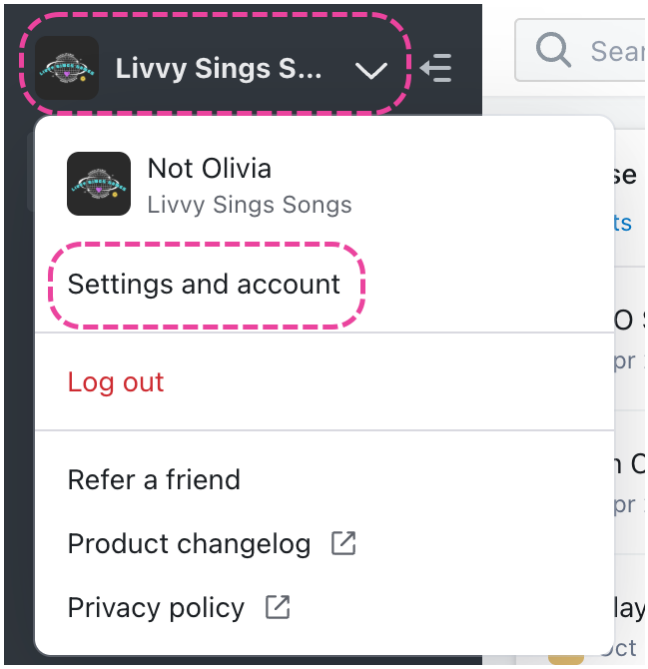
The watermarking feature is available as a paid add-on to any DISCO subscription.



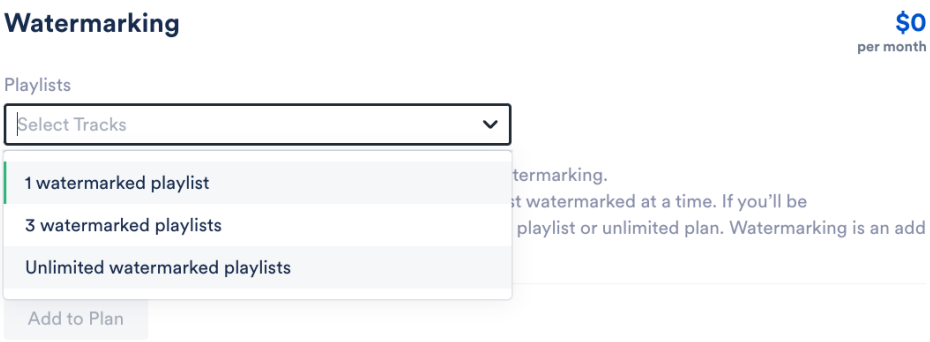
Adding Watermarking to your DISCO subscription

You can do this from your account settings:

1. In the top-left corner of your DISCO, click on your DISCO Business Name to open the menu.
2. Select **Settings and Account**.



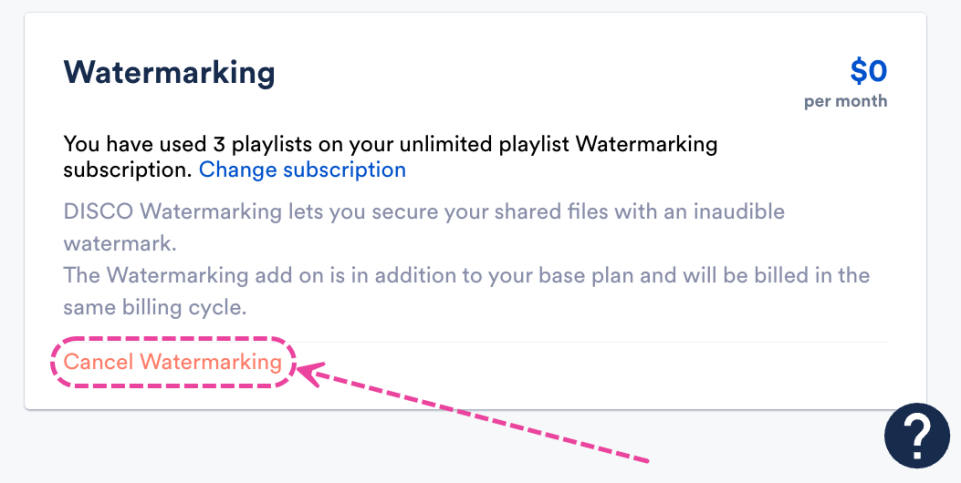
3. Under **Workspace Settings**, select **Billing & Subscriptions**.
4. Locate the **Add Ons** section and scroll to **Watermarking**.
5. Select an option from the **Playlists** drop-down:
    - **1 watermarked playlist** ($29 per month)
    - **3 watermarked playlists** ($69 per month)
    - **Unlimited watermarked playlists** ($129 per month)



6. Click the **Add to Plan** button.

Removing Watermarking from your DISCO subscription

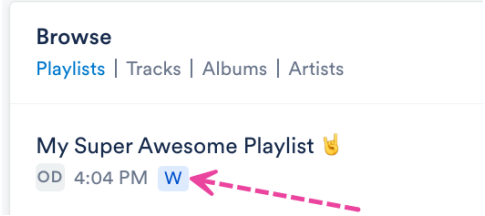
Follow steps 1-4 in the section above, then click **Cancel Watermarking**.



Adding and removing Watermarking from Playlists

At a glance

Watermarking is done *at the Playlist level* (meaning you have to watermark *entire Playlists, not individual Tracks* in your DISCO). Once a Playlist is watermarked, it will have a '**W**' label.



Watermarking your Playlists

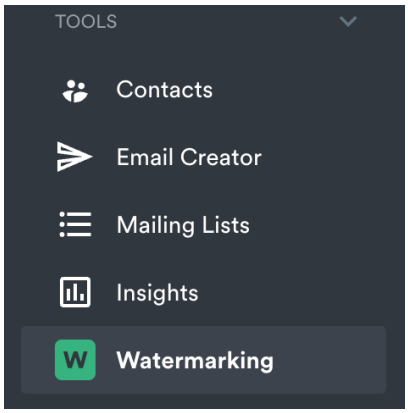
There are several ways to do this. The easiest is from the Watermarking page.

If you are on the **Pro** plan or above, you could also do it:

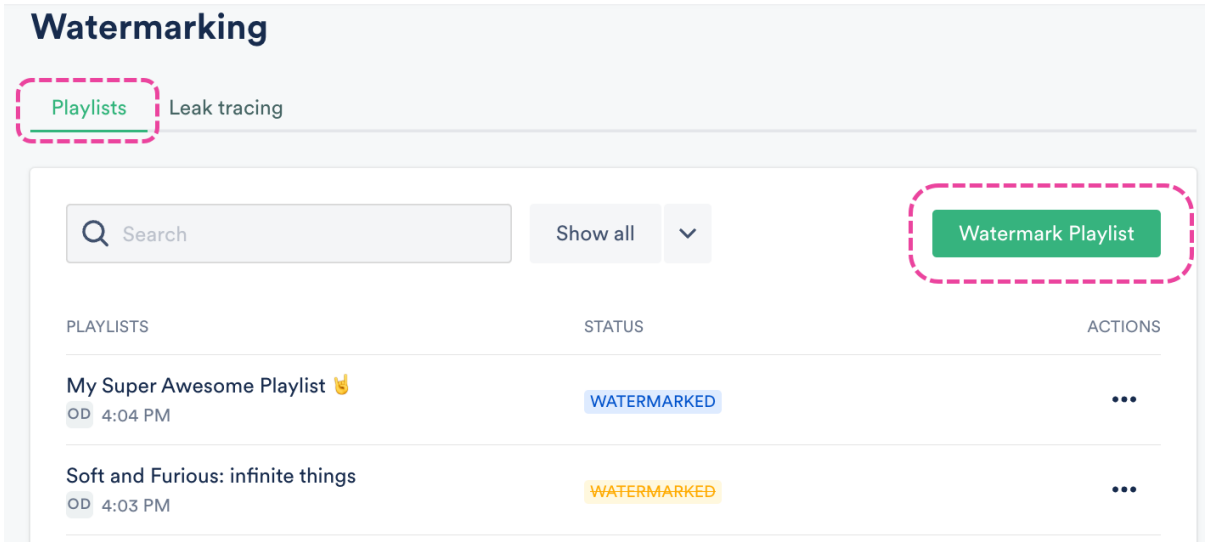
- from Playlist Settings
- when editing a Playlist
- when sharing a Playlist

From the Watermarking page

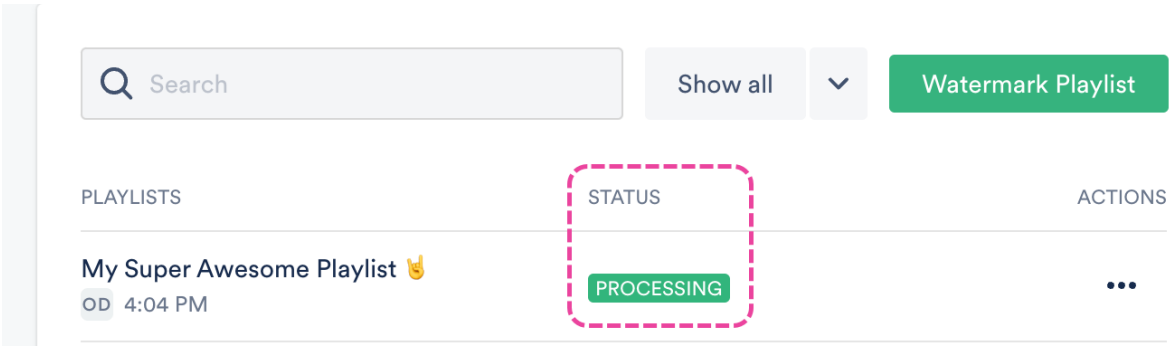
1. On the left sidebar of your DISCO, under **Tools**, select **Watermarking**.



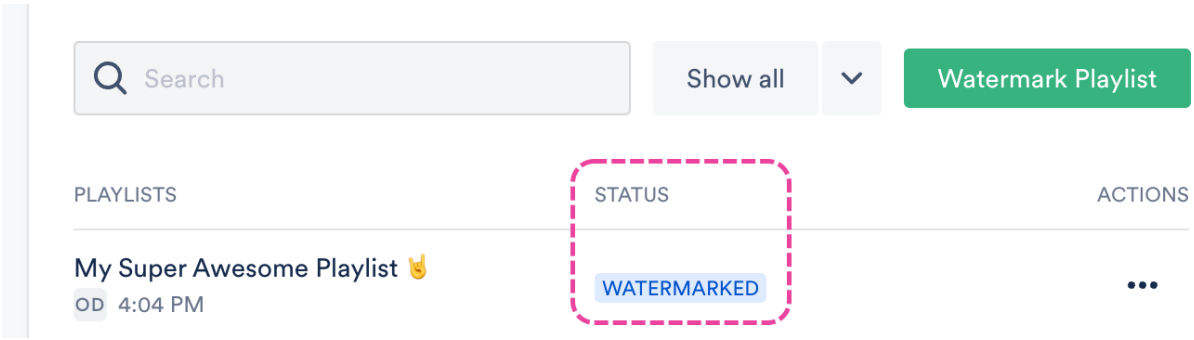
2. From the **Playlists** tab, click the **Watermark Playlist** button.



3. Search for or choose a Playlist from the drop-down.
4. Click the **Watermark playlist** button.
5. In the **Status** column, you will see a '**PROCESSING**' label. Allow a few moments for this to process.



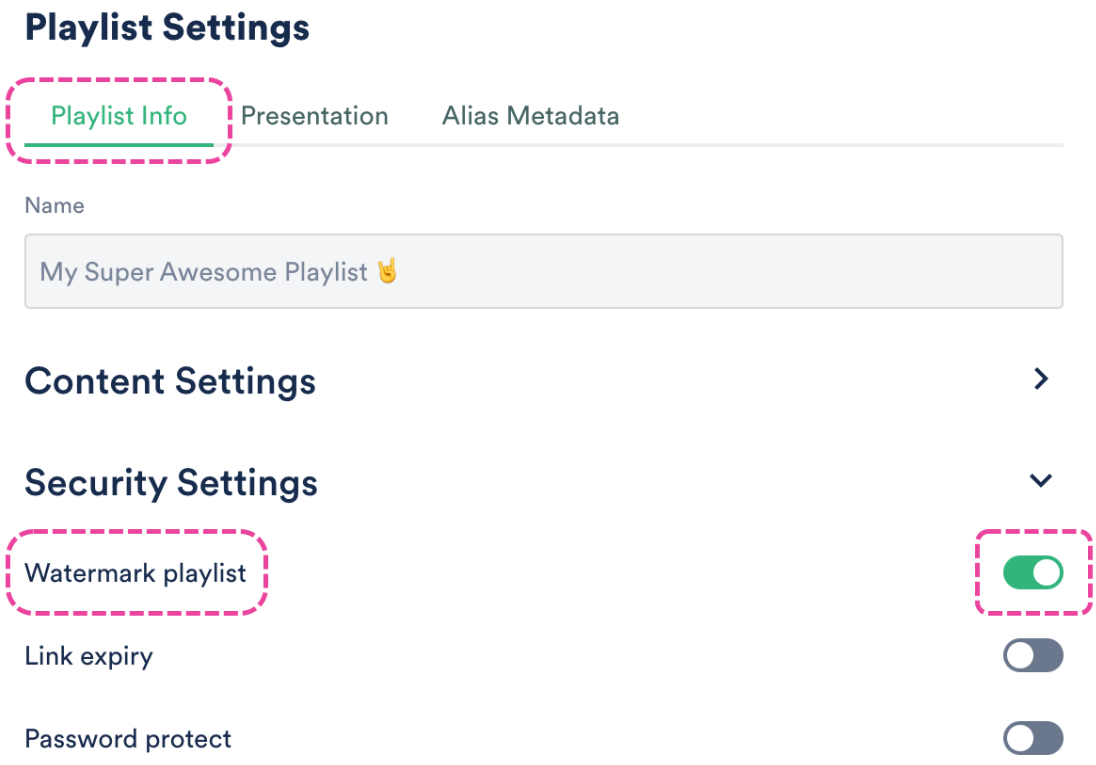
6. Once it is done processing, the **Status** will change to a '**WATERMARKED**' label.



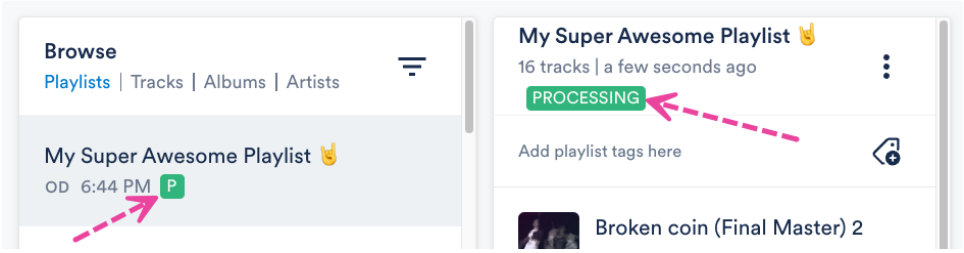
From Playlist Settings

> ***Note:*** *These instructions apply to users on the DISCO **Pro** plan and above.*

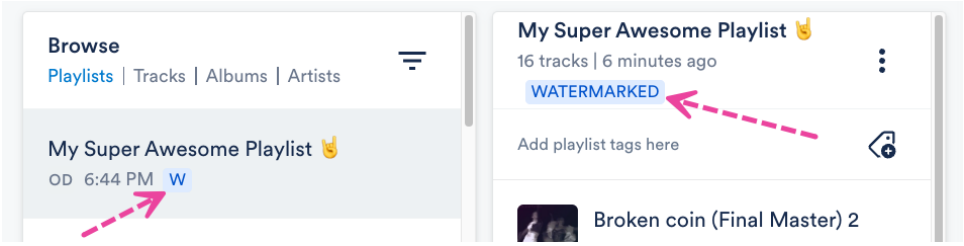
1. Open the **Playlist menu (⋮)** and select **Playlist Settings**.
2. From the **Playlist Info** tab, under **Security Settings**, set the **Watermark playlist** toggle to **ON**.



3. Click the **Save Playlist** button.
4. You will see '**P**' and '**PROCESSING**' labels on the Playlist indicating the Watermarking is in progress. Allow a few moments for this to process.



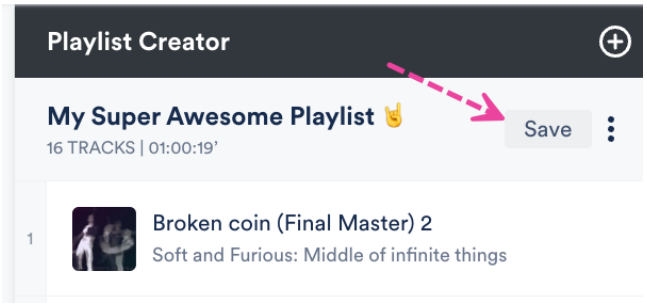
5. Once it is done processing, the Playlist will have '**W**' and '**WATERMARKED**' labels.



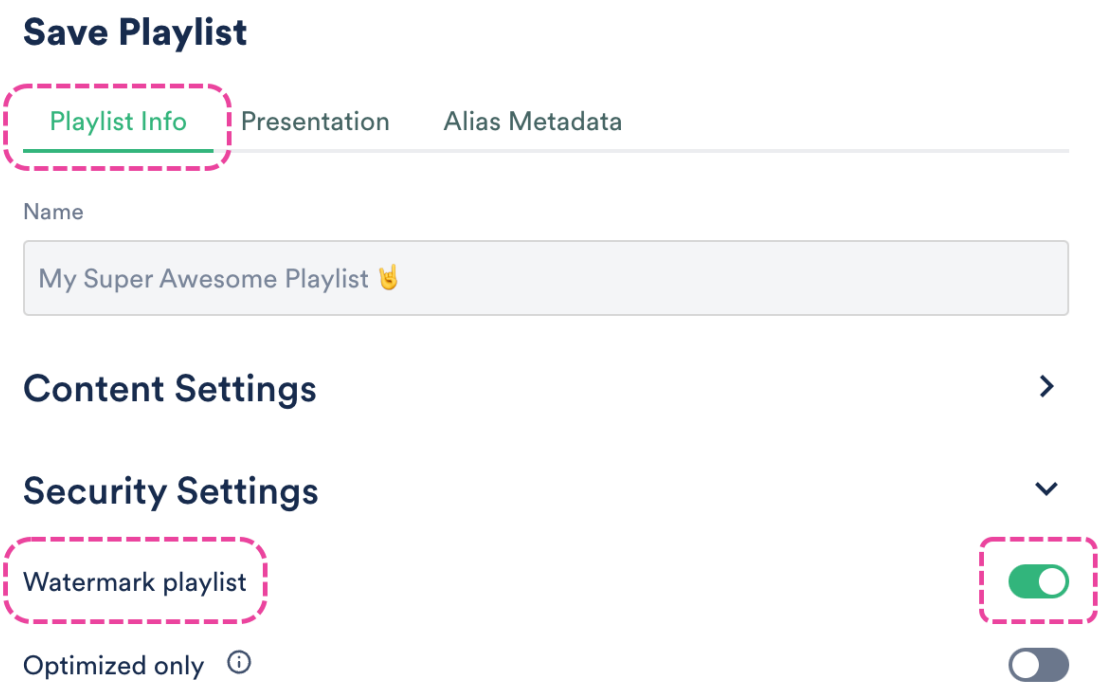
When editing a Playlist

> ***Note:*** *These instructions apply to users on the DISCO **Pro** plan and above.*

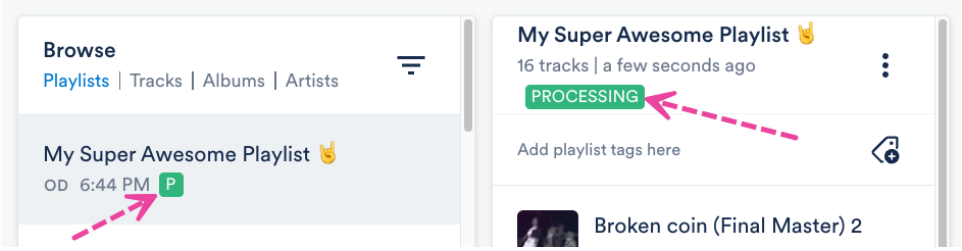
1. Open the **Playlist menu (⋮)** and select **Edit playlist**.
2. In the **Playlist Creator**, click the **Save** button.



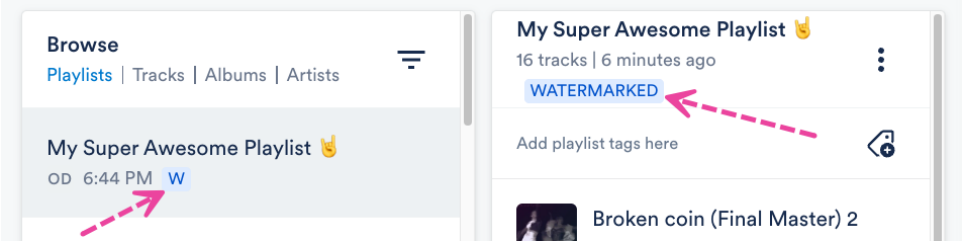
3. In the **Save Playlist** menu, from the **Playlist Info** tab, under **Security Settings**, set the **Watermark playlist** toggle to **ON**.



4. Click the **Save Playlist** button.
5. You will see '**P**' and '**PROCESSING**' labels on the Playlist indicating the Watermarking is in progress. Allow a few moments for this to process.



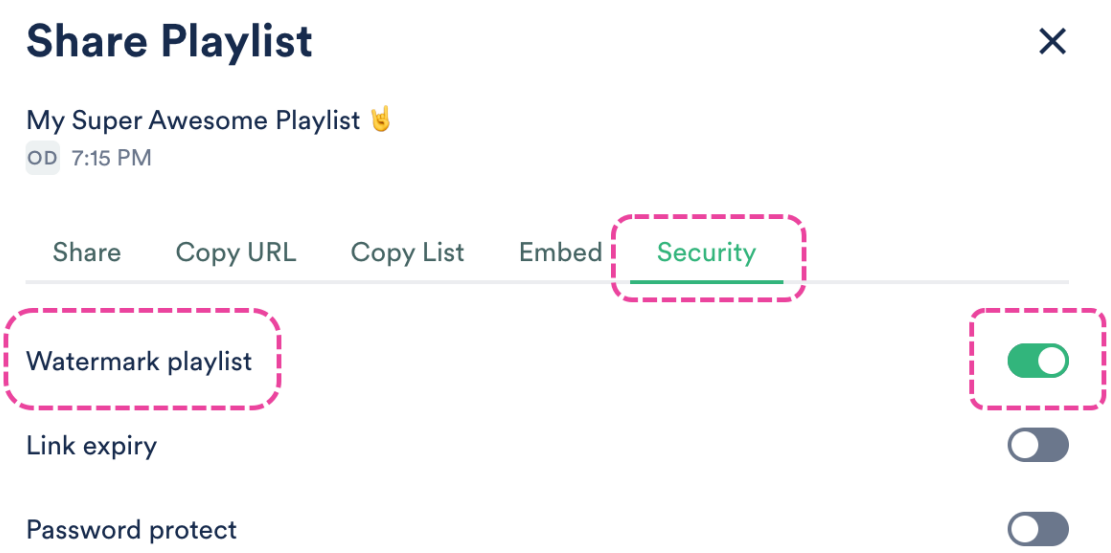
6. Once it is done processing, the Playlist will have '**W**' and '**WATERMARKED**' labels.



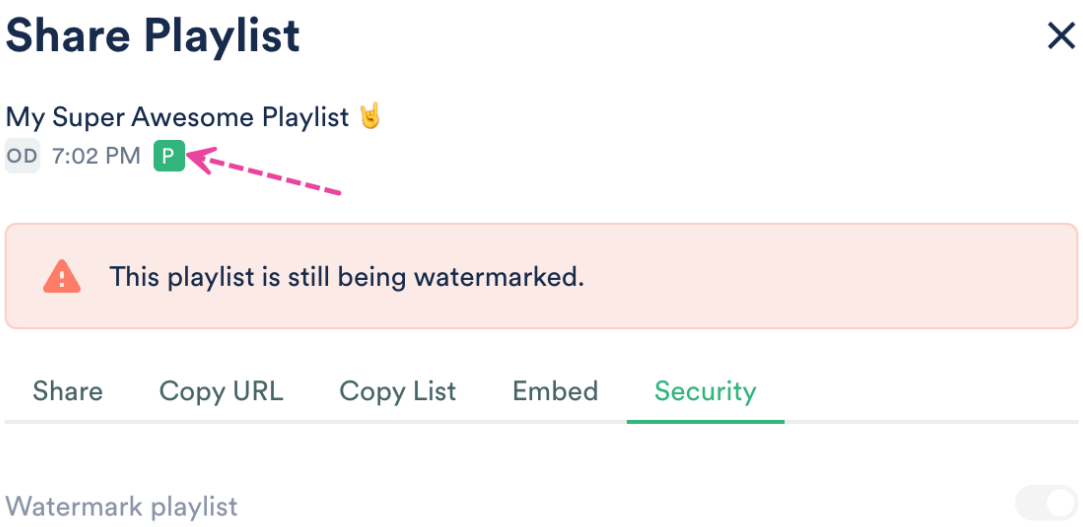
When sharing a Playlist

> ***Note:*** *These instructions apply to users on the DISCO **Pro** plan and above.*

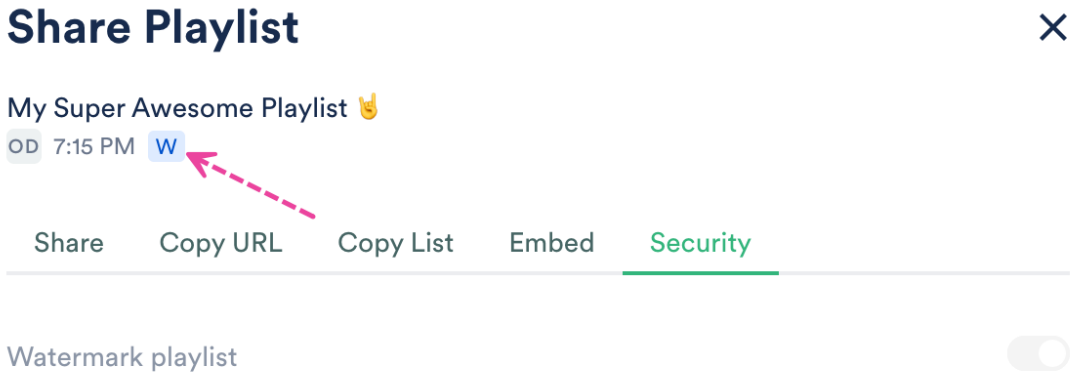
1. Open the **Playlist menu (⋮)** and select **Share**.
2. From the **Security** tab, set the **Watermark playlist** toggle to **ON**.



3. You will see a '**P**' label indicating the Watermarking is in progress. Allow a few moments for this to process.



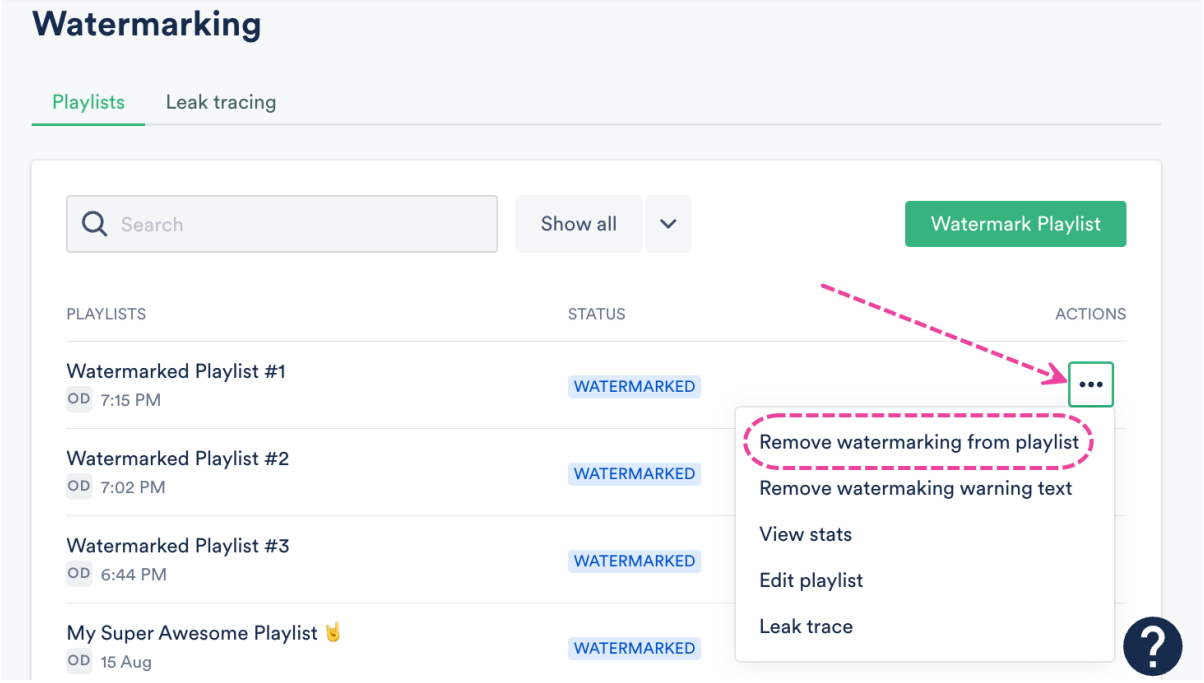
4. Once it is done processing, the Playlist will have a '**W**' label.



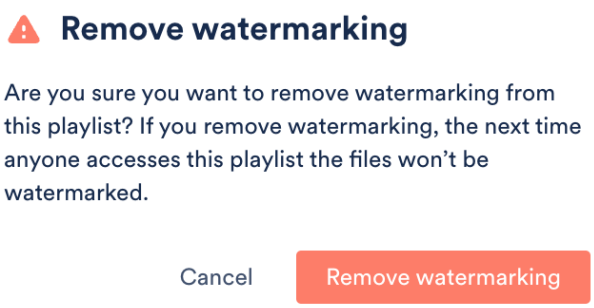
Removing Watermarking from your Playlists

1. On the left sidebar of your DISCO, under **Tools**, select **Watermarking**.
2. From the **Playlists** tab, open the **ACTIONS(···)** menu next to the Playlist and select **Remove**

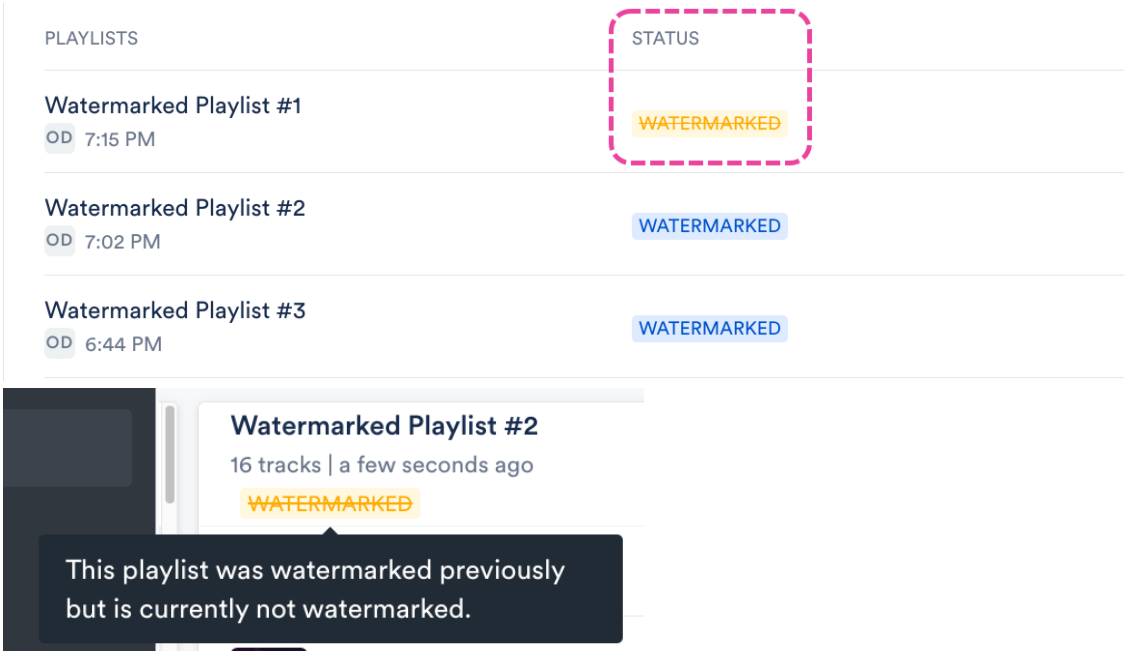
watermarking from playlist.



3. A warning message will appear. If you're sure, click the **Remove watermarking** button.



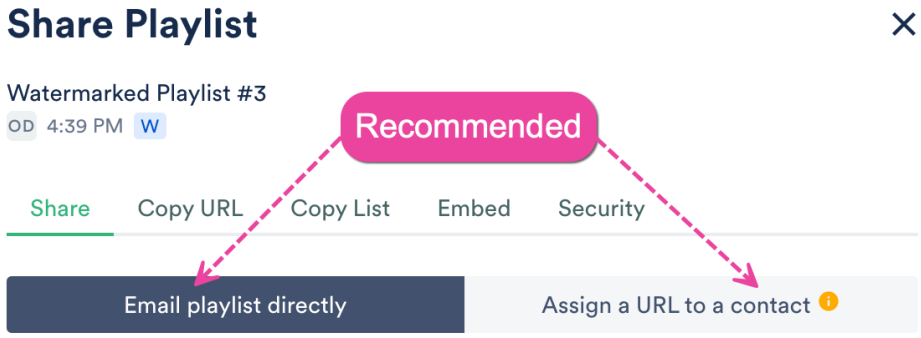
4. The **Status** will change to a label with the word ~~**WATERMARKED**~~ struck through to indicate the watermarking has been removed.



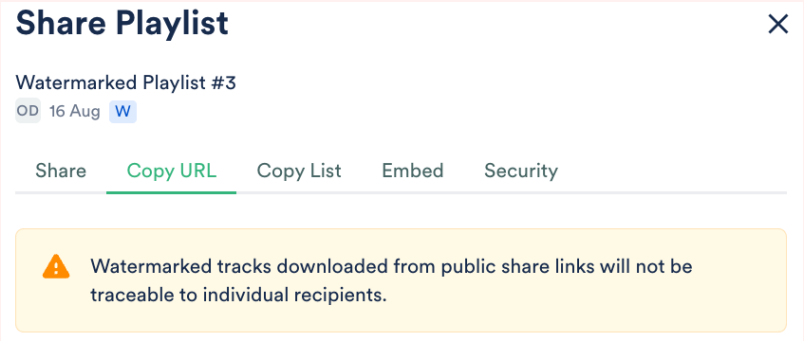
Alternatively, users on the **Pro** plan or above can do this from the **Playlist Settings** or the **Save Playlist** menu by setting the **Watermark playlist** toggle to **OFF**.

Sharing Watermarked Playlists

All the standard methods for sharing Playlists in DISCO can be used for Watermarked Playlists. However, to trace leaks back to individual recipients, you'll need to choose one of these two Playlist share methods: **Email playlist directly** or **Assign a URL to a contact**.



***Important:** If you choose one of the **Copy URL** options, you won't be able to trace leaks.*

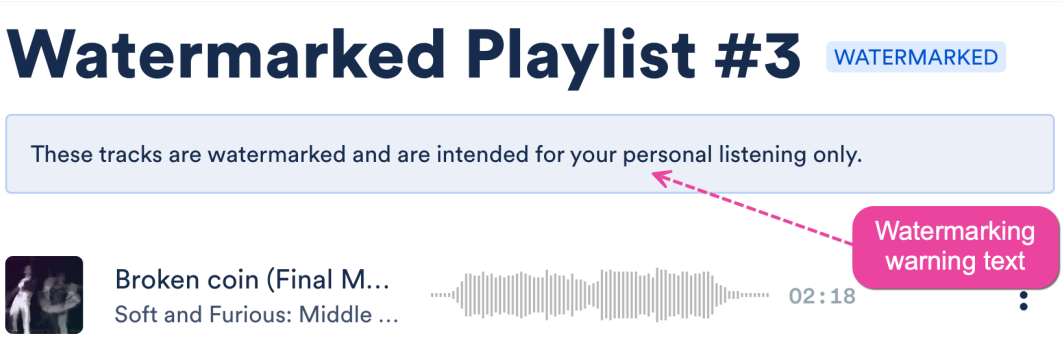


When you share a Watermarked Playlist using either the **Email playlist directly** or **Assign a URL to a contact** share method, unique Watermarks are assigned to each recipient for leak tracing.

***Tip:** When sharing a Watermarked Playlist with a large group of recipients, use the Email Creator. Unique Watermarks will be assigned to each Contact in the campaign.*

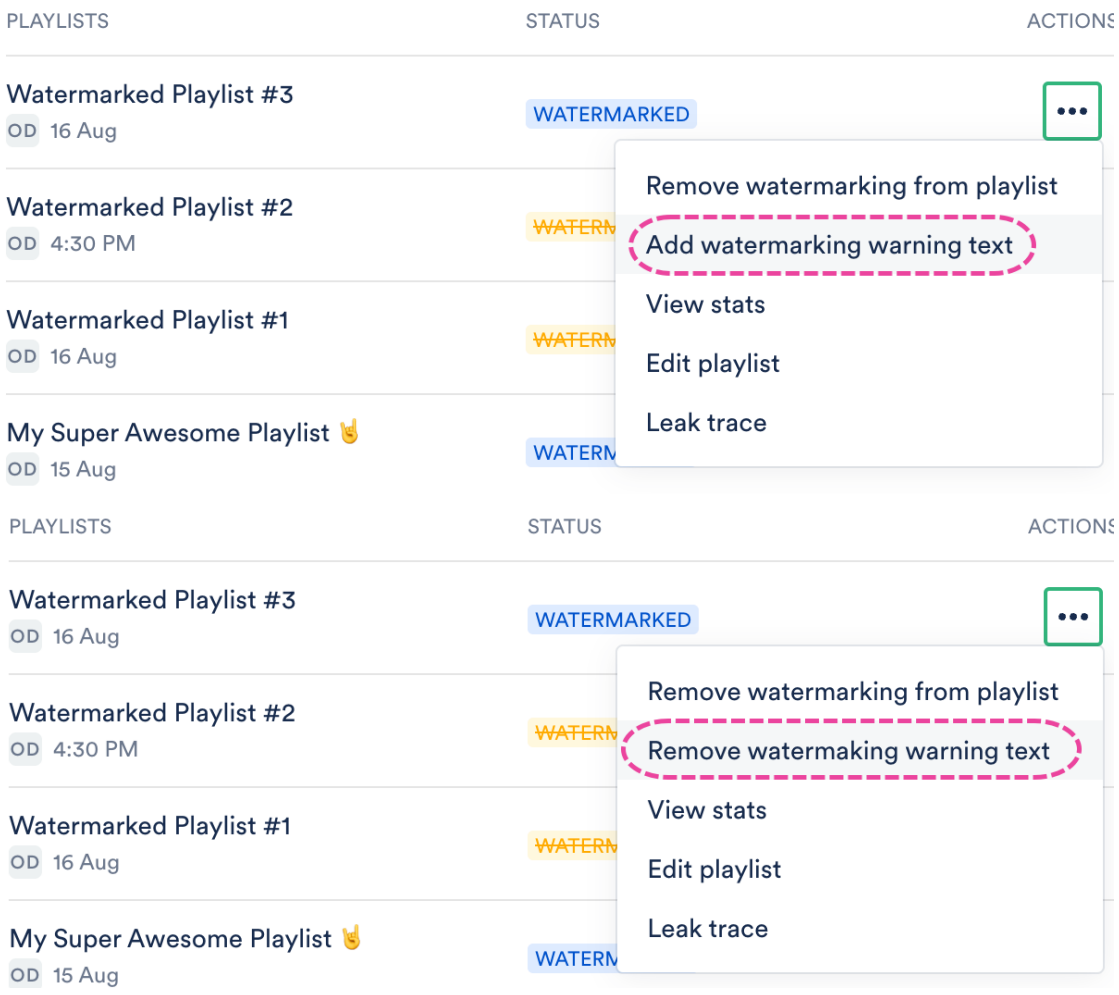
Adding and removing Watermarking warning text on Playlists

You have the option to have Watermarking warning text appear on your Playlists to discourage recipients from sharing them with others.



To add or remove this:

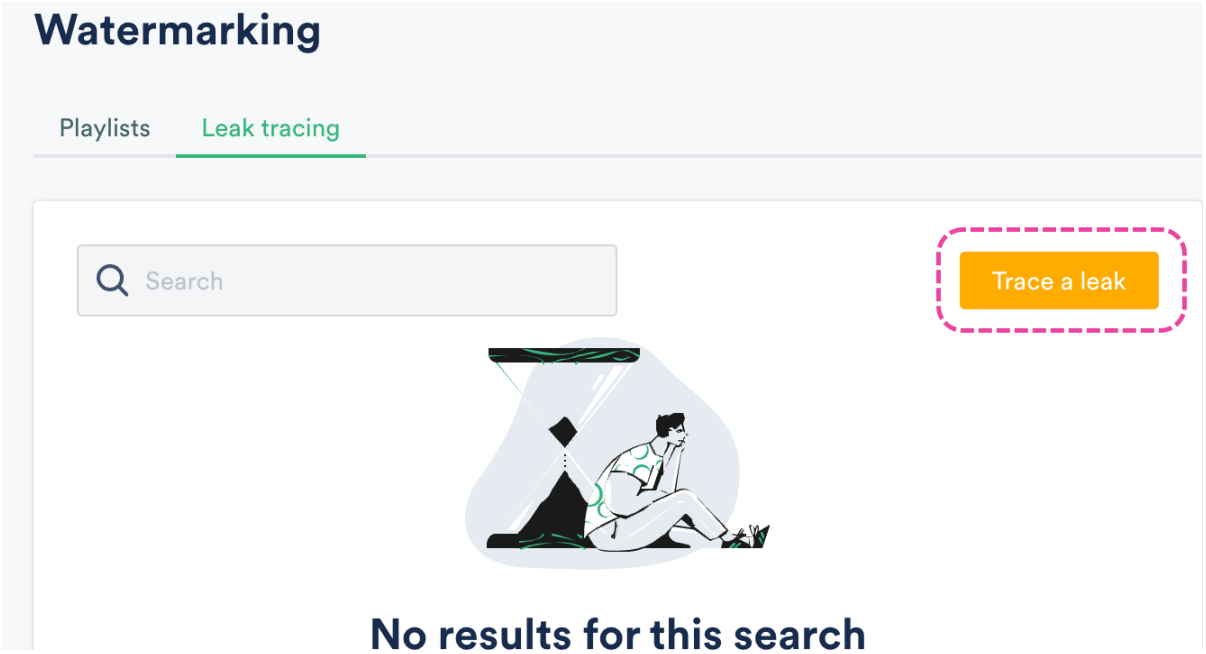
1. On the left sidebar of your DISCO, under **Tools**, select **Watermarking**.
2. From the **Playlists** tab, open the **ACTIONS(···)** menu next to the Playlist and select **Add watermarking warning text** or **Remove watermarking warning text**.



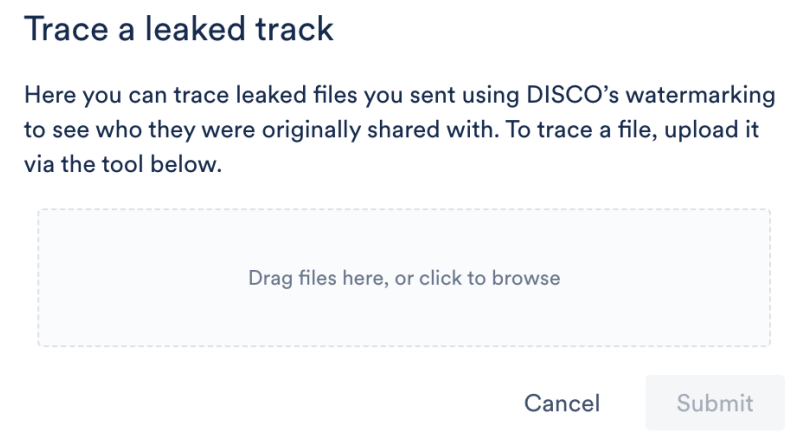
Leak tracing

To trace a leak, you will first need to download the file from the source where it was leaked. Then follow these steps in your DISCO:

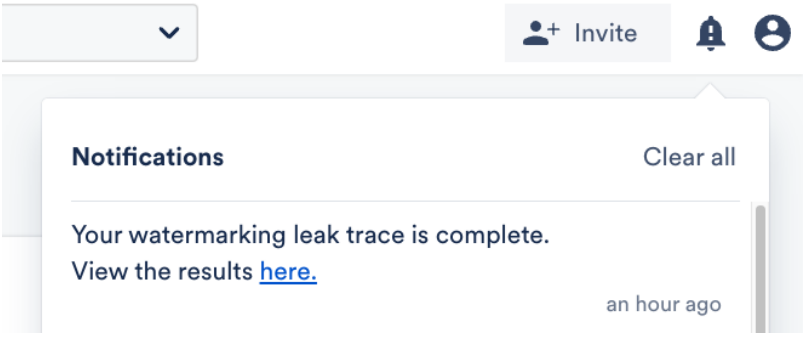
1. On the left sidebar, under **Tools**, select **Watermarking**.
2. From the **Leak tracing** tab, click the **Trace a leak** button.



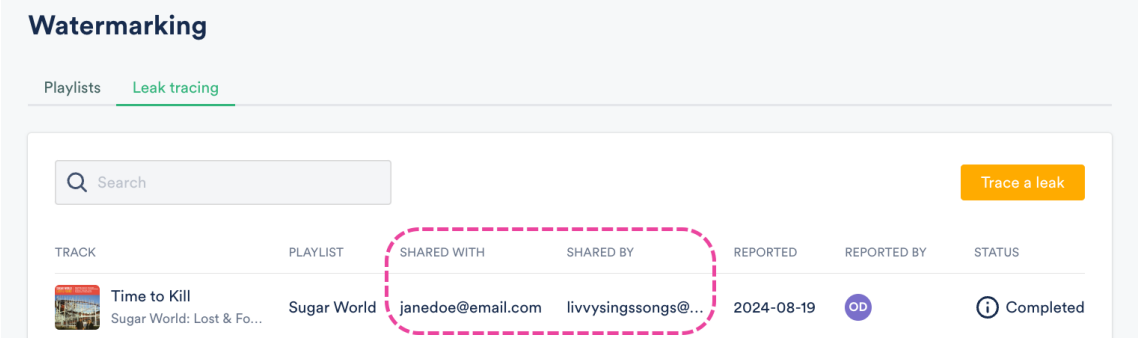
3. Upload the leaked file and click the **Submit** button.



4. A message will appear to confirm your leak trace has been submitted and the Track will appear in the **Leak tracing** list with a **Status** of **Processing**.
5. After a few moments, the status will change to **Completed**. You will receive a Notification in your DISCO as well.



6. From the **Leak tracing** list you can see:
    - the Track and Playlist names
    - the recipient(s) it was **Shared With**
    - the user in your DISCO it was **Shared By**
    - when the leak was reported and who reported it
    - the status of the leak trace



FAQ