Playlist & Track Stats

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Playlist Stats

After sharing a Playlist, you can view the **Stats** to see if and how your recipient(s) interacted with it.

At a glance

Stats are generated on shared Playlists, but depending on the share method selected, only some stats will show specifically which recipient took a particular action.

Stats for My Super Awesome Playlist 🤘   ✕

TOTAL ▾	Page views 9	Playlist downloads 1	Track downloads 5	Streams 27
JH Jim Halpert	1	0	2	3
MS Michael Scott	3	1	0	15
PB Pam Beesley	2	0	1	4
👤 Other recipients	3	0	2	5

To view more activity for your recipients, and manage their details, visit Contacts.

What's included in Playlist Stats

Playlist Stats show who* has accessed your playlist, what action(s) were taken, and the number of each action taken. Actions include:

- **Page views**
- **Playlist downloads**
- **Track downloads**
- **Streams**

Dependent on the share method selected.

These actions are listed in the top row:

Stats for My Super Awesome Playlist 🤘 ✕

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JH Jim Halpert	1	0	2	3
MS Michael Scott	3	1	0	15
PB Pam Beesley	2	0	1	4
👤 Other recipients	3	0	2	5

To view more activity for your recipients, and manage their details, visit Contacts.

How Stats are assigned to recipients

Stats are assigned to specific recipients based on which method you used to share your Playlist.

Both the **Email playlist directly** and **Assign URL to a contact** Playlist share methods will assign stats to the *specific* recipients selected.

Stats for My Super Awesome Playlist 🤘 ✕

TOTAL ▾	Page views 9	Playlist downloads 1	Track downloads 5	Streams 27
JH Jim Halpert	1	0	2	3
MS Michael Scott	3	1	0	15
PB Pam Beesley	2	0	1	4
👤 Other recipients	3	0	2	5

To view more activity for your recipients, and manage their details, visit Contacts.

The **Copy URL** method will also generate stats, but these will be aggregated under "Other recipients."

Stats for My Super Awesome Playlist 🤘 ✕

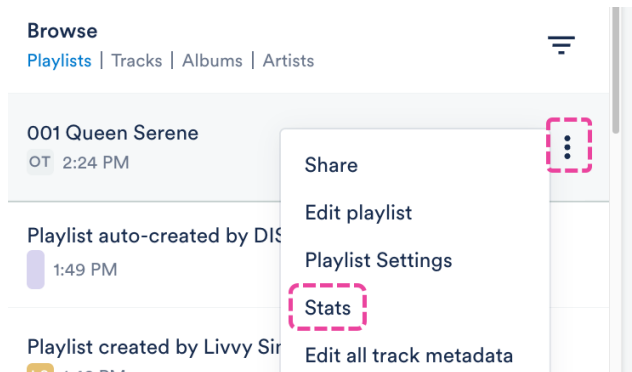| TOTAL ▾	Page views 9	Playlist downloads 1	Track downloads 5	Streams 27
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Viewing Playlist Stats

View all Stats for a particular Playlist

You can either:

- Open the **Playlist Menu (⋮)** and select **Stats**.

- Open the **Share Playlist** page and click the link to **View Access Stats**.

View all Stats for a particular Contact

You can either:

- Click on their name on the Stats page for a particular Playlist.

- Open their Contact page and scroll down to **Activity**.

Breaking down the specifics

You can see which specific Tracks were streamed and downloaded by hovering over the numbers:

Track downloads 5	Streams 27
2	3
0	15
1	
2	

Streams

Blur - 2
Shark Out Of Water (Feat. Ships) - 1
Cloud Signs - 1
Outside - 2
Easy - 1
20/20 - 1
Young - 1
Salty - 1
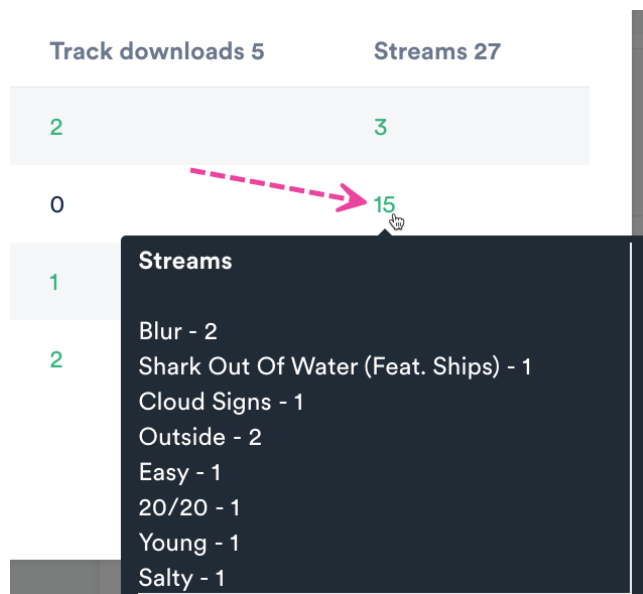
If there is a higher amount of activity, you'll be able to scroll down in the hover pop-up to see it all:

15

Shark Out Of Water (Feat. Ships) - 1
Cloud Signs - 1
Outside - 2
Easy - 1
20/20 - 1
Young - 1
Salty - 1
Let It Slip (Explicit) - 1
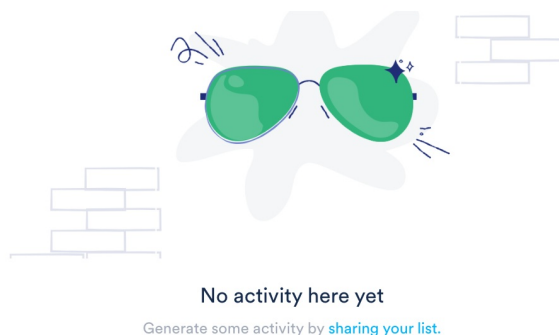Penelope Fresh - 1
All The Birds Flew From The Sky
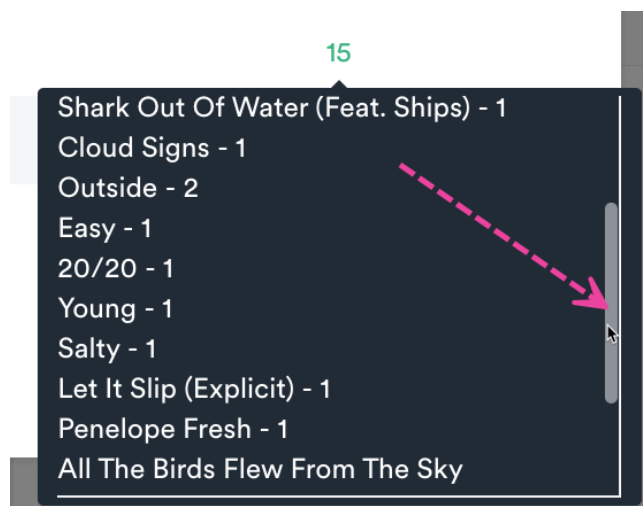
The Stats page may also look different depending on the scenario.

- If there are no stats, the page will look like this:

Stats for My Nested Playlist 🕶️   ✕

No activity here yet
Generate some activity by **sharing your list.**

- As soon as you share your Playlist with a Contact, their name will appear on the Stats page, even if they haven't interacted with it yet and there is no activity:

Stats for My First DISCO Playlist 🥰   ✕

TOTAL ▾	Page views 0	Playlist downloads 0	Track downloads 0	Streams 0
MS Michael Scott	0	0	0	0

To view more activity for your recipients, and manage their details, visit Contacts.

Team Inbox Stats

When you share a Playlist to a Team Inbox of another DISCO, you'll see individualized stats for users already in your Contacts. The activity of all other users is aggregated under "Other recipients" to protect the privacy of those users.

Example:

You can see activity from the user Jason Sample because we sent this Playlist to a Team Inbox that Jason had access to, and Jason is a Contact in our DISCO. Activity from other users who have access to that Inbox is listed under "Other recipients" because they are not Contacts in our DISCO.

Stats for a playlist shared to a Team Inbox

TOTAL ▾	Page views 3	Playlist downloads 0	Track downloads 0	Streams 6
JS Jason Sample	2	0	0	4
👤 Other recipients	10	0	0	52

Individual Track Stats

When you share a Playlist, an individual Track, or a DISCO Catalog, or when you embed your DISCO Tracks on an external site, you can view the **Stats** for the individual Tracks! For Playlist-level Stats, visit this article.

At a glance

On the **Stats** page for a Track, you can see a list of unique **Listeners** and the **Sources** they came from.

Stats for 20/20   ✕

Unique Listeners	Page Views	Downloads/Saves	Streams
6	0	4	116

Listeners   Source

NAME	PAGE VIEWS	DOWNLOADS/SAVES	STREAMS	LAST ACTIVITY
LS Livvy Sings	0	1	5	Aug 21
OR Other Recipients	0	2	94	Dec 10
MS Michael Scott	0	0	4	Jul 26
NO Not Olivia	0	0	1	Aug 21
O Olivia	0	0	10	Oct 18
CO Client Olivia	0	1	2	Dec 10

To view more activity for your recipients, and manage their details, visit Contacts

Stats for 20/20   ✕

Unique Listeners	Page Views	Downloads/Saves	Streams
6	0	4	116

Listeners   **Source**

SOURCE	PAGE VIEWS	DOWNLOADS/SAVES	STREAMS	LISTENERS
Other Sources	0	0	62	5
Playlist: My Super Awesome Playlist 🤘	0	2	3	3
Catalog: My Catalog	0	1	2	2
Embed Player: 20/20	0	0	46	1
Playlist: My Super Awesome Playlist 💖	0	1	0	1
Playlist: Mobile App Playlist	0	0	1	1
Playlist: Queen Serene	0	0	2	1

To view more activity for your recipients, and manage their details, visit Contacts

What's included in Track Stats

Activities

- number of **Unique Listeners**
- number of **Page Views** (applicable to Track share pages only)
- number of **Downloads/Saves**
- number of **Streams**

These are displayed at the top of the Stats window from either tab.

Stats for 20/20 ✕

Unique Listeners	Page Views	Downloads/Saves	Streams
6	0	4	116

Listeners   Source

NAME	PAGE VIEWS	DOWNLOADS/SAVES	STREAMS	LAST ACTIVITY
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NO Not Olivia	0	0	1	Aug 21
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CO Client Olivia	0	1	2	Dec 10

To view more activity for your recipients, and manage their details, visit Contacts

Listeners tab

Includes a list of **Listeners** by **Name*** and the specific action(s) they took.
See the section How Stats are assigned to recipients for more details.

Stats for 20/20 ✕

Unique Listeners	Page Views	Downloads/Saves	Streams
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Listeners   Source

NAME	PAGE VIEWS	DOWNLOADS/SAVES	STREAMS	LAST ACTIVITY
LS Livvy Sings	0	1	5	Aug 21
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NO Not Olivia	0	0	1	Aug 21
O Olivia	0	0	10	Oct 18
CO Client Olivia	0	1	2	Dec 10

To view more activity for your recipients, and manage their details, visit Contacts

It also shows the date of their **Last Activity**.

Stats for 20/20   ✕

Unique Listeners	Page Views	Downloads/Saves	Streams
6	0	4	116

Listeners | Source

NAME	PAGE VIEWS	DOWNLOADS/SAVES	STREAMS	LAST ACTIVITY
LS Livvy Sings	0	1	5	Aug 21
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To view more activity for your recipients, and manage their details, visit Contacts

Source tab

Individual Track Stats generated from the following **Sources**:

- Track shares

- Playlist shares

- DISCO Catalogs

- embeds

Stats for 20/20   ✕

Unique Listeners	Page Views	Downloads/Saves	Streams
6	0	4	116

Listeners | **Source**

SOURCE	PAGE VIEWS	DOWNLOADS/SAVES	STREAMS	LISTENERS
Other Sources	0	0	62	5
Playlist: My Super Awesome Playlist 🤘	0	2	3	3
Catalog: My Catalog	0	1	2	2
Embed Player: 20/20	0	0	46	1
Playlist: My Super Awesome Playlist 💖	0	1	0	1
Playlist: Mobile App Playlist	0	0	1	1
Playlist: Queen Serene	0	0	2	1

To view more activity for your recipients, and manage their details, visit Contacts

How Stats are assigned to recipients

Only some stats will show specifically which recipient took a particular action, while others will be attributed to **Other Recipients**. This could either mean the recipient wasn't logged in to a DISCO when they took the action, or you shared a Playlist using a method that doesn't generate Stats (e.g. **Copy URL**).

Stats are assigned to specific recipients when they're logged in to a DISCO, or if they're accessing a Playlist share page you sent them using the **Email playlist directly** or **Assign URL to a contact** share methods.
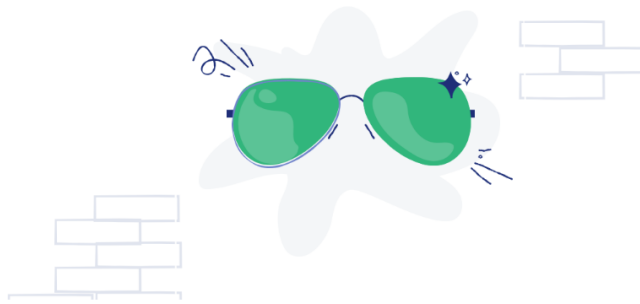

Viewing Track Stats

Open the **Track Menu (⋮)** and select **Stats**.
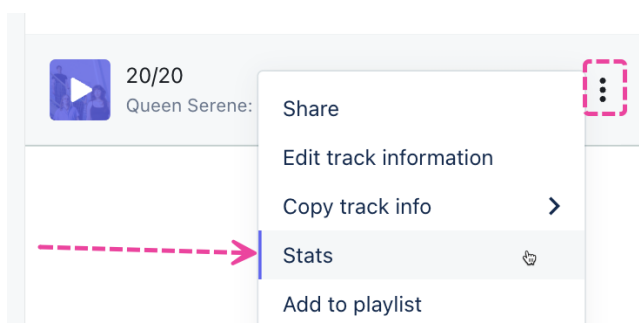
If there are no Stats, the page will look like this:

Stats for Symphony No.6 (1st movement) instrumental

No activity here yet