Playlist & Track Stats

Last Modified on 09/22/2025 11:43 am PDT

Playlist Stats

After sharing a Playlist, you can view the **Stats** to see if and how your recipient(s) interacted with it

At a glance

Stats are generated on shared Playlists, but depending on the share method selected, only some stats will show specifically which recipient took a particular action.





TOTAL ▼	Page views 9	Playlist downloads 1	Track downloads 5	Streams 27
JH Jim Halpert	1	0	2	3
MS Michael Scott	3	1	0	15
PB Pam Beesley	2	0	1	4
Other recipients	3	0	2	5

To view more activity for your recipients, and manage their details, visit Contacts.

What's included in Playlist Stats

Playlist Stats show who* has accessed your playlist, what action(s) were taken, and the number of each action taken. Actions include:

- Page views
- Playlist downloads
- Track downloads
- Streams

These actions are listed in the top row:

^{*}Dependent on the share method selected.

Stats for My Super Awesome Playlist 🤘

TOTAL 🕶	Page views 9	Playlist downloads 1	Track downloads 5	Streams 27
JH Jim Halpert	1	0	2	3
MS Michael Scott	3	1	0	15
PB Pam Beesley	2	0	1	4
Other recipients	3	0	2	5

To view more activity for your recipients, and manage their details, visit Contacts.

How Stats are assigned to recipients

Stats are assigned to specific recipients based on which method you used to share your Playlist.

Both the **Email playlist directly** and **Assign URL to a contact** Playlist share methods will assign stats to the *specific* recipients selected.

Stats for My Super Awesome Playlist 🤘

TOTAL ▼	Page views 9	Playlist downloads 1	Track downloads 5	Streams 27
JH Jim Halpert	1	0	2	3
MS Michael Scott	3	1	0	15
PB Pam Beesley	2	0	1	4
Other recipients	3	0	2	5

X

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To view more activity for your recipients, and manage their details, visit Contacts.

The **Copy URL** method will also generate stats, but these will be aggregated under "Other recipients."

Stats for My Super Awesome Playlist 🤘

TOTAL ▼	Page views 9	Playlist downloads 1	Track downloads 5	Streams 27
JH Jim Halpert	1	0	2	3
MS Michael Scott	3	1	0	15
PB Pam Beesley	2	0	1	4
Other recipients	3	0	2	5

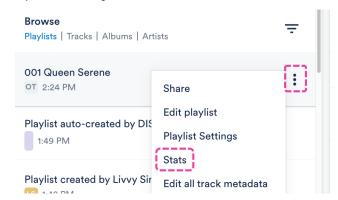
To view more activity for your recipients, and manage their details, visit Contacts.

Viewing Playlist Stats

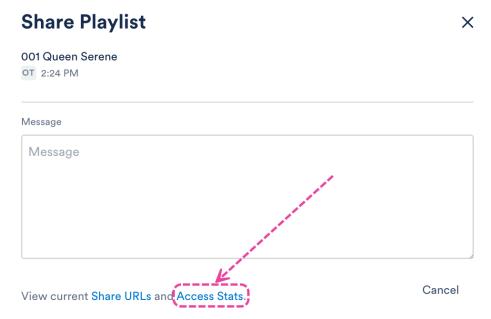
View all Stats for a particular Playlist

You can either:

• Open the Playlist Menu (:) and select Stats.



• Open the Share Playlist page and click the link to View Access Stats.



View all Stats for a particular Contact

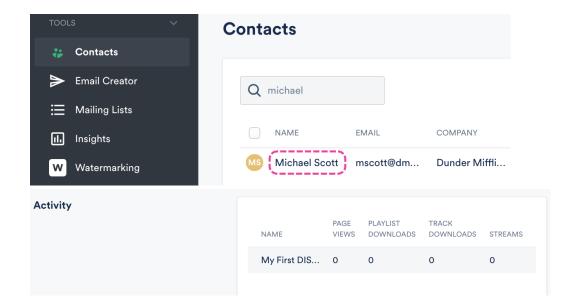
You can either:

• Click on their name on the Stats page for a particular Playlist.

Stats for My First DISCO Playlist 🥰

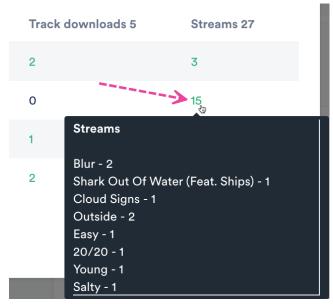


• Open their Contact page and scroll down to **Activity**.

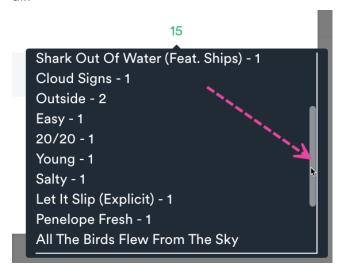


Breaking down the specifics

You can see which specific Tracks were streamed and downloaded by hovering over the numbers:



If there is a higher amount of activity, you'll be able to scroll down in the hover pop-up to see it all:

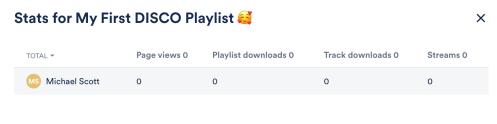


The Stats page may also look different depending on the scenario.

• If there are no stats, the page will look like this:



• As soon as you share your Playlist with a Contact, their name will appear on the Stats page, even if they haven't interacted with it yet and there is no activity:



To view more activity for your recipients, and manage their details, visit Contacts.

Team Inbox Stats

When you share a Playlist to a Team Inbox of another DISCO, you'll see individualized stats for users already in your Contacts. The activity of all other users is aggregated under "Other recipients" to protect the privacy of those users.

Example:

You can see activity from the user Jason Sample because we sent this Playlist to a Team Inbox that Jason had access to, and Jason is a Contact in our DISCO. Activity from other users who have access to that Inbox is listed under "Other recipients" because they are not Contacts in our DISCO.

Stats for a playlist shared to a Team Inbox

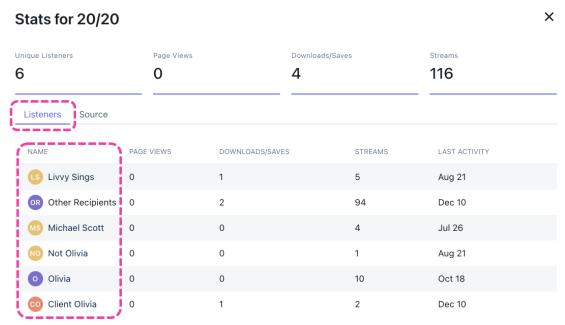
TOTAL ▼	Page views 3	Playlist downloads 0	Track downloads 0	Streams 6
JS Jason Sample	2	0	0	4
Other recipients	10	0	0	52

Individual Track Stats

When you share a Playlist, an individual Track, or a DISCO Catalog, or when you embed your DISCO Tracks on an external site, you can view the **Stats** for the individual Tracks! For Playlist-level Stats, visit this article.

At a glance

On the **Stats** page for a Track, you can see a list of unique **Listeners** and the **Sources** they came from.



To view more activity for your recipients, and manage their details, visit Contacts

ats for 20/20	•					
que Listeners	Page Views		Downloads/Saves	Streams		
	0		4	116	116	
isteners Source	<u> </u>					
i	.j 					
SOURCE	<u> </u>	PAGE VIEWS	DOWNLOADS/SAVES	STREAMS	LISTENERS	
Other Sources		0	0	62	5	
Playlist: My Super Aw	esome Playlist 🤘	0	2	3	3	
Catalog: My Catalog		0	1	2	2	
Embed Player: 20/20		0	0	46	1	
Playlist: My Super Aw	esome Playlist 💗	0	1	0	1	
Playlist: Mobile App P	laylist	0	0	1	1	
,						

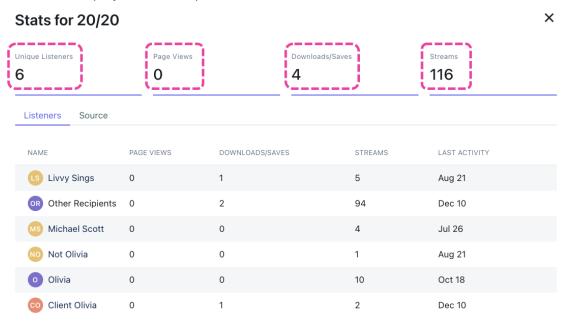
To view more activity for your recipients, and manage their details, visit ${\sf Contacts}$

What's included in Track Stats

Activities

- number of **Unique Listeners**
- number of **Page Views** (applicable to Track share pages only)
- number of **Downloads/Saves**
- number of Streams

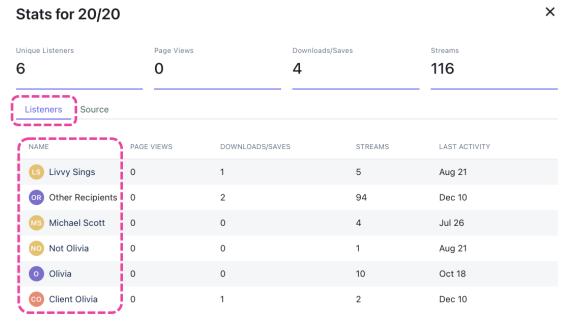
These are displayed at the top of the Stats window from either tab.



To view more activity for your recipients, and manage their details, visit ${\sf Contacts}$

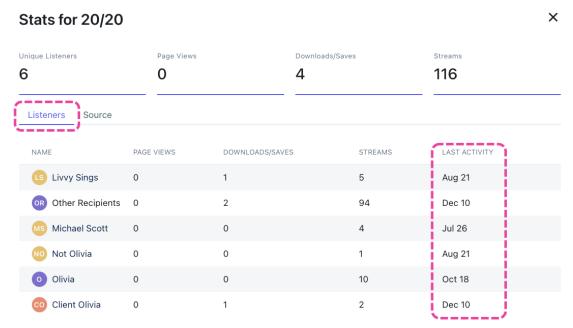
Listeners tab

Includes a list of **Listeners** by **Name*** and the specific action(s) they took. *See the section How Stats are assigned to recipients for more details.



To view more activity for your recipients, and manage their details, visit Contacts

It also shows the date of their Last Activity.



To view more activity for your recipients, and manage their details, visit Contacts

Source tab

Individual Track Stats generated from the following **Sources**:

- Track shares
- Playlist shares
- DISCO Catalogs
- embeds

Stats for 20/20	0				
nique Listeners	Page Views	Downloads/Saves	Streams	5	
6	0	4	116	116	
Listeners Source	<u> </u>				
SOURCE	PAGE VIEWS	DOWNLOADS/SAVES	STREAMS	LISTENERS	
Other Sources	0	0	62	5	
Playlist: My Super Aw	vesome Playlist 🤘 0	2	3	3	
Catalog: My Catalog	0	1	2	2	
Embed Player: 20/20	0	0	46	1	
Playlist: My Super Aw	vesome Playlist 💝 0	1	0	1	
Playlist: Mobile App F	Playlist 0	0	1	1	
Playlist: Queen Seren	0	0	2	1	

To view more activity for your recipients, and manage their details, visit Contacts

How Stats are assigned to recipients

Only some stats will show specifically which recipient took a particular action, while others will be attributed to **Other Recipients**. This could either mean the recipient wasn't logged in to a DISCO when they took the action, or you shared a Playlist using a method that doesn't generate Stats (e.g. **Copy URL**).

Stats for 20/20						×
Unique Listeners	Page Views		Downloads/Save	rs	Streams	
Listeners Source						
NAME	PAGE VIEWS	DOWNLOADS/SAVE	ES	STREAMS	LAST ACTIVITY	
Livvy Sings	0	1		5	Aug 21	
OR Other Recipients	0	2		94	3:22 PM	
MS Michael Scott	0	0		4	Jul 26	
NO Not Olivia	0	0		1	Aug 21	
o Olivia	0	0		10	Oct 18	

To view more activity for your recipients, and manage their details, visit Contacts

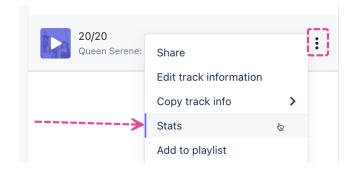
Stats are assigned to specific recipients when they're logged in to a DISCO, or if they're accessing a Playlist share page you sent them using the **Email playlist directly** or **Assign URL to a contact** share methods.

Stats for 20/20						×
Unique Listeners	Page Views		Downloads/Saves		Streams	
6	0		4		116	
Listeners Source						
NAME	PAGE VIEWS	DOWNLOADS/SAVES	s s	STREAMS	LAST ACTIVITY	
Ls Livvy Sings	0	1	Ę	5	Aug 21	
OR Other Recipients	0	2	Ş	94	Dec 10	
MS Michael Scott	0	0	2	1	Jul 26	
NO Not Olivia	0	0	1	I	Aug 21	
Olivia	0	0	1	10	Oct 18	
co Client Olivia	0	1	2	2	Dec 10	

To view more activity for your recipients, and manage their details, visit ${\sf Contacts}$

Viewing Track Stats

Open the Track Menu (:) and select Stats.



If there are no Stats, the page will look like this:

Stats for Symphony No.6 (1st movement) instrumental



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No activity here yet